

Marco Donnarumma aka The !S.A.D!

The !S.A.D! is a project specialising in the creation and design of **free/open source interactive** audiovisual environments.

Its works take life in multiple forms such as **audiovisual live performances**, **electronic/electroacoustic compositions**, **multimedia installations** and **interactive sceneries**.

The understanding of the relations among nature, man and technology is the main focus in its artistic research which aims to highlight the communicativeness of human action through the use of physical computing technologies and self-designed data visualization systems.

Improvisation is the foundation of its **live media** compositions, a compulsive and original blend of diverse influences, from the **no wave** scene of the mid-1970's in New York, through the earlier **avant-garde** and **noise music**, to 1980's **industrial** experimentations in America, Italy and Germany.

The !S.A.D! is conceived by **Marco Donnarumma**, a young new media artist, composer, performer and bass player whose works has been performed and screened at major events including Venice Biennale [IT], Venice Film Festival [IT], NEMO Festival [FR], 3rd Pure Data Convention [BR], CeC [IND], Cinetrip [H], Ausklang Festival [DE], Rome White Night 2008 [IT], Laboral [ES].

He works as FLOSS developer on new free interfaces for audiovisual expression. At the moment he's focused on **Pure Data graphical programming** environment, which he used to develop **C::NTR::L**, a **Human-Computer Interface** exploiting **physical computing** technologies.

He gained a BA with honor in New Technologies for Arts in 2007 at the Academy of Fine Arts in Venezia, and besides his teaching activities he is a curator/organizer for the international annual event **Live Performers Meeting**, one of the broadest meeting dedicated to audiovisual live performances, new electronic sounds and live video.